Mindobody Gro Relaunch Roadmap

mindobody Gro

VXFunnel

Build your AI-era discovery presence, improve the journey before the call, and move toward first VXF access.

First 200 Gro Relaunch Members

Gro: $495/year instead of $990/year

50% relaunch rate continues while your yearly membership remains active

1 Join Mindobody Gro

Start with Gro access and lock in the relaunch rate.

- Structured profile + member dashboard

2 AI Visibility Builder

A weekly implementation series to help you complete your profile, add useful content, and build a stronger AI-readable presence.

- Google Classroom
- Support Group

Week-by-week, just-in-time delivery

3 Hidden Value Discovery

Review the journey before the call and see where possible-fit prospects may be leaking.

- Discovery
- Capture
- Understand
- Guide
- Connect
- Q&A Group Included

4 Apply for a Hidden Value Opportunity Call

Every Gro Relaunch Member can apply after completing Hidden Value Discovery.

Best-fit selection is based on business type, years in operation, offer clarity, content footprint, and business intelligence.

5 Up to 10 VXF Founders Selected

Selected from the Opportunity Call process, based on fit, readiness, timing, and build capacity.

Peter may start with 2 or 3 founders first, then add more as capacity allows.

6 90-Day Founder Build

Done-for-you VXFunnel build. Peter builds the first VXFunnel and campaign. The founder provides the business intelligence.

Peter builds. Founder informs.

- Founders get featured listing on the Mindobody homepage

7 VXF Accelerator Build Course

The founder builds shape the course through real lessons, examples, and feedback.

- Group Q&A
- Real implementation lessons

8 Gro Members Get First VXF Access

After the founder builds help test and refine the process, Gro members get first access to VXF.

A better, more tested rollout

Why this pathway matters

More than a profile — you get guidance, support, and systems.

Each stage adds value and prepares the next.

Mindobody is one structured discovery entry point in your wider discovery network.